

Kentucky Press Association News and Advertising Contests Rules

Eligibility:

Both contests are open only to paid-up members of the Kentucky Press Association. To be eligible, individuals must have been full- or part-time employees of the newspaper submitting the entry at the time the material was published.

In the News Contest, Photography categories (15 through 20): Each entry must consist of a full-page tearsheet. Photos must have been taken by a full- or part-time staff member or a regularly contributing photographer. Wire service photographs are NOT eligible for consideration.

Competition Period:

Both the News Contest and the Ad Contest are open for all issues published between October 1, 2016 and September 30, 2017.

Deadline:

The deadline for entering the 2017 Excellence in Kentucky Newspapers Contest and the 2017 Advertising Excellence in Kentucky Newspapers Contest is October 19, 2017.

Circulation Divisions

Weekly Division: Published One Day Per Week

Class 1: Certified circulation of 2,400 or less
Class 2: Certified circulation of 2,401 to 3,700
Class 3: Certified circulation of 3,701 or Above

Multi-Weekly Division: Published 2 or 3 times per week, regardless of circulation

Daily Division: Published Four Days Per Week or More/Based on Sunday Circulation Total
(If the newspaper has no Sunday edition, use the weekday circulation number to determine division)

Class 1: Certified circulation of 5,000 or less
Class 2: Certified circulation of 5,001 to 14,999
Class 3: Certified circulation of 15,000 or more

Associate Member Newspaper

For all publications, regardless of circulation and frequency, who have joined as and are designated an Associate Member Newspaper

College/University Student Newspapers

Student publications at Kentucky colleges and universities that have paid current year dues.

College/University Division 1 - Student Enrollment up to 10,000
College/University Division 2 - Student Enrollment of 10,001 and Above

KPA reserves the right to adjust Class circulations depending on number of newspapers entering a specific class.

How many entries:

Newspapers may submit an unlimited number of entries in each category (unless noted in description) but a staff member's name may not appear on more than two individual entries per category. Although bylines/credit lines are not mandatory, the name of the staff member(s) must be included for the entry since the staff member's name, as well as the name of the newspaper, will appear on plaques and certificates. If more than three (3) staff members are involved in that entry, please put Staff instead of listing the four or more names on the entry form.

Entry Fee:

There is no longer a \$10 entry fee for the newspaper. A flat \$7 per entry fee is to be paid by the newspaper.

Point Basis:

Five (5) points are given for each first place; three (3) points for each second place; one (1) point for each third place; and one (1) point for each Certificate of Merit.

General Excellence:

No entries are required. General Excellence will be awarded to newspapers in each circulation division. The top three newspapers in each division will be awarded General Excellence honors. Each first place award will count five (5) points; each second place award, three (3) points; and each third place award or certificate of merit, one (1) point in determining General Excellence winners.