

Eligibility

The USU Student Media awards are open to anyone enrolled at Utah State University seeking an academic degree in the 2017-18 academic year who was an employee, intern/volunteer, or had work published in any USU Student Media organization (The Utah Statesman, Aggie Radio 92.3 KBLU-LP, AggieCribs.com, etc.) during the 2017-18 academic year. Exceptions given to specific award categories (see a list of category-specific rules below).

General Rules

All entries must have been published or aired between Jan. 1 – Dec. 31, 2017.

Incomplete entries will be disqualified.

Entrants should submit an application for each individual award entry.

Each contestant may enter as many categories as desired, but may submit no more than two entries per category.

Uploaded PDF files should be combined into one file when possible.

Uploaded audio files should be no longer than 10 minutes (except categories asking longer).

Audio files should be uploaded in MP3 format. Links to online profiles/podcasts are optional.

Materials uploaded must indicate publish date, publication title, and name of entrant.

Entrants should submit a link to the online version of the work or a PDF of the page(s) on which the article/image appeared.

Series entries (best of news, etc.) should consist of no more than three articles/images.

All applications and entries must be entered via website www.newspapercontest.com/utah by 11:59 pm on April 22, 2018.

Technical difficulty exceptions may be made if all required materials and explanation are emailed to nathan.laursen@usu.edu within two hours of the original deadline.

Please review the complete list of award categories and descriptions for category-specific rules.

Judging/Criteria

Judging will be based on overall excellence with specific requirements given to certain categories. Judging will be done by a designated volunteer committee.

General criteria includes:

Accuracy, clarity and completeness

Grammar, spelling and AP Style

Adherence to journalistic and organizational standards

Ingenuity, relevance, and creativity with respect to audience

Impact and importance of work on USU community and USU Student Media

Applicant interest and dedication to the USU Student Media organizations

Focus of application materials and cover letter

Inclusion of all required application materials

Accuracy

Any changes, corrections, clarifications, or retractions made after initial publishing should be submitted as part of the entry.

Contact

Questions or inquiries should be sent to cimaron@usu.edu at 435-797-8399, nathan.laursen@usu.edu or at 435-797-1757, or marissa.neeley@usu.edu or 435-797-1775.