U STUDENTMEDIA

EPICS

The EPICS are designed to recognize excellence in Student Media. There are two classes of awards given. First are awards chosen by leadership that will celebrate the very best of our content and our staff – the Grand EPICS. These awards are listed at the bottom of this document and have a unique entry process.

Second are platform specific awards. Anyone in Student Media can submit entries for these categories, including the creator of the work. Unless indicated otherwise, all entries must be made by March 31, 2020 at the website: www.newspapercontest.com/EPICS

All Staff:
- Best Stupid Thing - Submit the best stupid thing that happened with your team. It can be a quote, a bad headline, a random video, biggest editing goof, or anything that made you laugh. If we get enough entries, we'll select a winner from each team and have them compete for the overall Best Stupid Thing. (Submit a file, a story, a link - whatever.)

Daily Utah Chronicle:
- Best News Writing (Entries in this category should be produced on a news assignment or beat and can be general reporting or investigative reporting. Submit a pdf clearly indicating which story is being submitted or a link to the online article.)
- Best Arts Writing (Entries in this category should be produced on an arts assignment or beat and can be general reporting or feature writing. Submit a pdf clearly indicating which story is being submitted or a link to the online article.)
- Best Sports Writing (Entries in this category should be produced on a sports assignment or beat and can be general reporting or feature writing. Submit a pdf clearly indicating which story is being submitted or a link to the online article.)
- Best Opinion Writing (Entries in this category should be produced as an opinion piece and may be a stand alone column or part of a series. Submit a pdf clearly indicating which story is being submitted or a link to the online article.)
- Best Photo (Entries in this category can be a single photo, photo essay, or series of photos from any assignment published during the year. Submit a pdf clearly indicating which photo is being submitted or a link to the online photo.)

- Best Page Design (Entries in this category can be a single page, page spread, or cover of The Utah Chronicle. Submit a pdf of the page, spread, or cover.)
- Best News Feature Writing (Entries in this category should be produced on a news assignment or beat and should be feature writing. Submit a pdf clearly indicating which story is being submitted or a link to the online article.)
- Best Graphic / Cartoon (Entries in this category should be individual graphics or cartoons or a series of cartoons if appropriate. Submit a pdf of the page where the graphic or cartoon was published or submit a link to the online photo.)

K-UTE Radio:
- Best DJ (Submit a recording of at least 5 live airchecks. You may also submit a link to the recordings on Google Drive. Please be sure to set sharing settings appropriately.)
- Best Special Broadcast (Submit a 10 minute clip of a live broadcast. You may also submit a link to the recording on Google Drive. Please be sure to set sharing settings appropriately.)
- Best Podcast (Submit a 10 minute clip of at least 3 different episodes from the current year. You may also submit a link to the recording on Google Drive. Please be sure to set sharing settings appropriately.)
- Best Podcast Episode (Submit a 10 minute clip of a single episode from the current year. You may also submit a link to the recording on Google Drive. Please be sure to set sharing settings appropriately.)
- Best Promo (Submit a recording of a show or podcast promo broadcast during the year. You may also submit a link to the recording on Google Drive. Please be sure to set sharing settings appropriately.)
- Best Blog Post (Submit a link to a single blog post.)
- Best Event (Submit photos from event and a paragraph description of the event and why it should be considered the best event of the year.)

Wasatch Magazine:
- Best Article (Entries in this category can be from any Wasatch assignment. Submit a pdf clearly indicating which story is being submitted or a link to the online article.)
- Best Photo (Entries in this category can be a single photo, photo essay, or series of photos from any assignment published during the year. Submit a pdf clearly indicating which photo is being submitted or a link to the online article.)
- Best Page Design (Entries in this category can be a single page, page spread, or cover of Wasatch Magazine. Submit a pdf of the page, spread, or cover.)

The Geekwave:
- Team Member of the Year (The Geek Card Recipient) (Chosen By Leadership, No Nominations needed.)
- Best Written Content (Submit WP Link to one piece of written content.)

- Best Show (Submit Youtube and WP Links to 3 different episodes from the academic year. At least one episode must be from September 2019, one from January 2020, and one of your choice.)
- Best Video Episode (Submit Youtube and WP Links to a single episode from throughout the school year.)
- Best Community Engagement Project or Series (Submit Youtube and/or WP Links to multiple posts and/or videos in the same project or series.)

View From the U:
- Team Member of the Year (No submissions. Selected by VFTU leadership.)
- Legacy Award (No submissions. Selected by VFTU leadership.)
- Best Episode (Entries in this category can be from the entire year. Submit a link to the video.)
- FOR ALL VFTU ENTRIES, SELECT "VIDEO" AS THE MEDIA

AdThing:
- Best Campaign (Submit a description of the campaign and a sampling of assets used. You may also submit a link to the assets on Google Drive. Please be sure to set sharing settings appropriately.)
- Best Art Direction (Submit the name and a sampling of assets used in a campaign. You may also submit a link to the assets on Google Drive. Please be sure to set sharing settings appropriately.)
- Best Copywriting (Submit a single campaign or ad completed during the year. Only the copy will be judged. You may also submit a link to files on Google Drive. Please be sure to set sharing settings appropriately.)
- Best Film (Submit a link to a single film completed during the year.)
- Best Account Manager (No submissions. Selected by AdThing Marketing Director in conjunction with Executive Director.)

Judging:
All entries will be judged based on overall excellence. Criteria include:
- Accuracy and completeness.
- Enterprise and ingenuity.
- Adherence to high journalistic standards.
- Significance and effectiveness.
- Extenuating circumstances.
- Clarity, insight and respect for the audience.
- Creative use of the medium's unique capabilities.
- Adherence to the SPJ Code of Ethics.
- Judges will weigh the resources available to the student when selecting the winners.

One winner and up to two finalists will be chosen in each category unless the judges find that the entries do not meet the overall standard of excellence required. No honorable mentions will be awarded. A category may have up to two finalists and no winner if entries do not meet the requirements.

Eligibility:
- The contest is open to anyone who participated in Student Media during the 2019-2020 academic year (April 2019-March 2020).
- All entries must have been published, distributed, or broadcast during the 2019-2020 academic year in a media platform operated by Student Media.
- Unpublished manuscripts, classroom exercises and unaired broadcasts do not qualify. Any work found to be unpublished, unaired or a classroom exercise will be disqualified.
  - A classroom exercise is defined as work assigned for a grade or fulfillment of a course requirement and is not eligible for an award.

General Rules:
- Entries not originally published or broadcast in English should include English subtitles or an English translation.
- Entries that are incomplete or entered in the wrong division or category will be disqualified.
- Entries with invalid or broken links will be disqualified.
- Winning entries may be reproduced or posted on student media websites for educational or other purposes.
- Mark the date of publication or broadcast on all items submitted.
- Each contestant may enter as many categories as desired. There is no limit on the number of entries an individual.
- Entries should be PDFs of print pages, permanent links of online-only work, or uploads or links to video or audio work. Indicate which item on a page, website, or newscast should be judged if more than one item appears in the file. Please use permanent links.
- Be sure the name of each student who worked on the entry is listed on the entry form and spelled correctly.
- Up to four individuals may be named on a team entry; otherwise, the entry must be submitted in the name of the newspaper, magazine, station, or online news site.

Contest Period:
Publication or broadcast of entries must be during the 2019-2020 academic year (May 2019-April 2020).

Deadlines:
Entries for the Student Media EPICS are being accepted between now and March 31, 2020.

Award Presentation:

Winners will be recognized during an awards ceremony held in April 22, 2020.

How to enter:

For your convenience the EPICS is conducted electronically. All entries will be submitted online at the website: www.newspapercontest.com/epics

Grand EPICS (chosen by leadership):

Best Story:
- The EPIC for Best Story will be selected from all Student Media storytelling projects. This includes, but is not limited to, written pieces, podcasts, videos, and other multimedia projects. The winner will be the piece that uses its medium to tell a complete story in a meaningful and high-quality presentation.
- Entry: Content Teams' Leadership may nominate pieces created by their teams for Best Story to their executive leadership. They may choose to select these pieces on their own or take suggestions from their team.
- Judging: Executive Leaders will narrow down the nominees as they need to, and a judging committee will select the final winner.

Best Collaboration:
- The EPIC for Best Collaboration will be selected from creations which involved multiple departments of Student Media. Nominations must involve contributors from at least two different departments acting in their respective specialties. The winner will be the piece that utilized the skill sets of its contributors to the greatest quality.
- Entry: Contributors may submit their own pieces to their executive leadership, or leadership may select pieces that they think meet the standards of this award.
- Judging: Executive Leaders will narrow down the nominees as they need to, and a judging committee will select the final winner.

Most Impact:
- The EPIC for Most Impact will be given to a project that had the biggest impact on the overall success of student media. This could be an advertising campaign, a style update, a policy change, a sales account, an event, etc.
- Entry: Senior and Executive Leadership will discuss and make nominations for this category.
- Judging: Executive Leadership will debate the nominations and ultimately decide the recipient of this award.

Best Visual Art:

- The EPIC for Best Visual Art will be selected from the visual creations of Student Media. This includes, but is not limited to, photos, videos, graphics, and advertising. The winner will be the piece that demonstrates the most skill and beauty with visual art, regardless of the content or story of the piece.
- Entry: Contributors may submit their own pieces to their executive leadership, or leadership may select pieces that they think meet the standards of this award.
- Judging: Executive Leaders will narrow down the nominees as they need to, and a judging committee will select the final winner.

Best Video Content:
- The EPIC for Best Video Content will be selected from all video creations of Student Media, regardless of which department created them. The winner will be the piece that uses the medium of video to its greatest potential, either to tell a story, evoke emotion or a call to action, or entertain an audience.
- Entry: Contributors may submit their own pieces to their executive leadership, or leadership may select pieces that they think meet the standards of this award.
- Judging: Executive Leaders will narrow down the nominees as they need to, and a judging committee will select the final winner.

Best Audio Content:
- The EPIC for Best Audio Content will be selected from all audio creations of Student Media, regardless of which department created them. Any audio can be considered, whether it is stand alone audio or audio in a video. The winner will be the piece that uses the medium of audio to its greatest potential, either to tell a story, evoke emotion or a call to action, or entertain an audience.
- Entry: Contributors may submit their own pieces to their executive leadership, or leadership may select pieces that they think meet the standards of this award.
- Judging: Executive Leaders will narrow down the nominees as they need to, and a judging committee will select the final winner.

Best Written Content:
- The EPIC for Best Written Content will be selected from all written creations of Student Media, regardless of which department created them. The winner will be the piece that uses written word to its greatest potential, either to tell a story, evoke emotion or a call to action, or entertain an audience.
- Entry: Contributors may submit their own pieces to their executive leadership, or leadership may select pieces that they think meet the standards of this award.
- Judging: Executive Leaders will narrow down the nominees as they need to, and a judging committee will select the final winner.

Best Contributor:

- The EPIC for Best Contributor will be selected from all Student Media Contributors and Interns. The winner will be the staff member who is constantly producing quality content, following policy, and bringing excitement, cooperation, and innovation to their teams.
- Entry: Senior and Executive Leadership will discuss and make nominations for this category, with input from Junior Leadership and other staff members who work with them.
- Judging: Executive Leadership will debate the nominations and ultimately decide the recipient of this award.

Best Leadership:

- The EPIC for Best Leadership will be selected from all Student Media Junior and Senior Leaders. Executive leadership is not eligible for this award. The winner will be the staff member who has demonstrated superior leadership skills, bringing their teams and their content together in a cohesive and high-quality manner.
- Apply: Executive Leadership will discuss and make nominations for this category, with input from staff members who work under the nominations.
- Judging: Executive Leadership will debate the nominations and ultimately decide the recipient of this award.