

## Kentucky Press Association News and Advertising Contests Rules

### Eligibility:

Both contests are open only to paid-up members of the Kentucky Press Association. To be eligible, individuals must have been full- or part-time employees of the newspaper submitting the entry at the time the material was published.

In all categories, you may submit a full page pdf or you can submit by online access. If entering by digital means, enter by URL. You must also include login information for each online entry that gives the judge access to the URL if it is behind a paywall. If so, we suggest using **kpacontest25** as the password or create one and submit it with each entry.

### Competition Period:

Both the News Contest and the Ad Contest are open for all issues published between October 1, 2024 and September 30, 2025.

### Deadline:

The deadline for entering the 2025 Excellence in Kentucky Newspapers Contest and the 2025 Advertising Excellence in Kentucky Newspapers Contest is **Wednesday, October 15, 2025**.

### Circulation Divisions

#### *Weekly Division: Published One Day Per Week*

Class 1: Certified circulation of 2,100 or less  
Class 2: Certified circulation of 2,101 to 3,400  
Class 3: Certified circulation of 3,401 or Above

#### *Multi-Weekly Division: Published 2 or 3 times per week, regardless of circulation*

*Daily Division: Published Four Days Per Week or More/Based on Sunday Circulation Total*  
(If the newspaper has no Sunday edition, use the weekday circulation number to determine division)

Class 1: Certified circulation of 10,000 or less  
Class 2: Certified circulation of 10,001 and above

**NOTE: Final daily divisions will be determined at the entry deadline time, to equalize number and size of dailies in the divisions.**

#### *Associate Member Newspaper*

For all publications, regardless of circulation and frequency, who have joined as and are designated an Associate Member Newspaper

#### *College/University Student Newspapers*

Student publications at Kentucky colleges and universities that have paid current year dues.

College/University Division 1 - Student Enrollment up to 10,000  
College/University Division 2 - Student Enrollment of 10,001 and Above

*KPA reserves the right to adjust Class circulations depending on number of newspapers entering a specific class.*

Newspapers may compete one class higher. For instance, a newspaper in Multi-Weekly can compete in Daily 1 if it desires. In all cases of doing this, please notify David Thompson, [dthompson@kypress.com](mailto:dthompson@kypress.com) or by phone at (502) 223-8821 before changing to the higher division.

**Entry Fee:**

A flat \$7 per entry fee is to be paid by the newspaper.

**How many entries:**

Newspapers may submit an unlimited number of entries in each category (unless noted in description) but a staff member's name may not appear on more than three individual entries per category.

Although bylines/credit lines are not mandatory, the name of the staff member(s) must be included for the entry since the staff member's name, as well as the name of the newspaper, will appear on plaques and certificates. If more than three (3) staff members are involved in that entry, please put Staff instead of listing the four or more names on the entry form.

**Point Basis:**

Five (5) points are given for each first place; three (3) points for each second place; one (1) point for each third place; and one (1) point for each Certificate of Merit.

**General Excellence:**

No entries are required. General Excellence will be awarded to newspapers in each circulation division. The top three newspapers in each division will be awarded General Excellence honors. Each first place award will count five (5) points; each second place award, three (3) points; and each third place award or certificate of merit, one (1) point in determining General Excellence winners.