



# 2019 Better Newspaper Contest CHECKLIST

**Weekly 1**  
Under 3,000

**Weekly 2**  
3,000 and up & digital only papers

**Daily/Weekend**  
5 + issues weekly

**Fee:** \$75 per paper includes one entry per category. Up to two extra entries allowed in each Writing, Online and Advertising/Circulation category for \$15 each. Up to three extra entries allowed in Photography/Design categories for \$15 each. No extra entries for Sections or Special Categories.

## Photography/Design

✓ FREE entry	✓ for each extra entry
_____ News Photo	_____
_____ Spot News Photo	_____
_____ Scenic Photo	_____
_____ People Photo	_____
_____ Picture Story	_____
_____ Feature Photo	_____
_____ Sports Photo	_____
_____ Illustration	_____
_____ Graphic	_____
_____ Specialty Page Design	_____
_____ Front Page Design	_____
<b>Total</b>	_____ (\$ _____)

## Advertising/Circulation

✓ FREE entry	✓ for each extra entry
_____ Local Ad	_____
_____ Campaign or Series	_____
_____ Supp/Special Section	_____
_____ Best Supplement Cover	_____
_____ Best Young Reader Idea	_____
_____ Best Circulation Promo	_____
_____ Self- Promotion	_____
_____ Best New Revenue Idea	_____
<b>Total</b>	_____ (\$ _____)

## Sports

✓ FREE entry	✓ for each extra entry
_____ Game Story	_____
_____ Sports News Story	_____
_____ Sports Profile	_____
_____ Sports Columnist	_____
_____ Sports Headline (NEW!)	_____
_____ Sports Page Design	_____
<b>Total</b>	_____ (\$ _____)

## Writing

✓ FREE entry	✓ for each extra entry
_____ News Story	_____
_____ Spot News Story	_____
_____ Courts Story	_____
_____ Political Story	_____
_____ Investigative Report	_____
_____ Analysis	_____
_____ Continuing Story	_____
_____ Arts/Lifestyle Feature	_____
_____ Feature Story	_____
_____ Food Story/Feature	_____
_____ Critic's Award	_____
_____ Local Columnist	_____
_____ Religion/Spirituality Story	_____
_____ Feature Headline	_____
_____ News Headline (NEW!)	_____
_____ Editorial	_____
_____ Opinion Columnist	_____
_____ Editorial Cartoonist	_____
_____ Outdoors Story (NEW!)	_____
_____ Environmental Story	_____
_____ Business/Econ. Story	_____
_____ Education Story	_____
_____ Health Story	_____
<b>Total</b>	_____ (\$ _____)

## Sections (no extra entries)

_____ Editorial Page (Weekly or Daily/Weekend)
_____ Sports Section (Weekly or Daily/Weekend)

## Online

√ FREE entry	√ for each extra entry
_____ News Video	_____
_____ Sports Video	_____
_____ Features/Lifestyle Video	_____
_____ Special Online Project	_____
_____ Best Digital Ad Campaign	_____
<b>Total</b>	_____ (\$ _____)

## Special Categories (no extra entries)

_____ Freedom of Information
_____ General Excellence--Advertising
_____ General Excellence--Print
_____ General Excellence--Digital
<u>XXXX</u> Best in Show--Photography

(No entries for this category. See Guidelines)

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## Individual Awards

- **Unsung Hero Award**
- **Advertising Person of the Year**
- **Bob Drake Young Writer's Award**
- **Journalist of the Year**

Email all nominations to [maine@newspapercontest.com](mailto:maine@newspapercontest.com) by **Friday, July 5, 2019**.

Do not submit nominations with contest entries. Digital entries only, please.

Guidelines for these nominations are in your rules package.